



Hi

Welcome to April's Newsletter. We have had a crazy couple of weeks at Jena Dyco, although it has given us the opportunity to catch up with many of our customers which we have thoroughly enjoyed. 2011 has had a hectic beginning, with much of the East Coast of Australia experiencing extensive flooding. For our industry such events can be very difficult to manage, but also very profitable. It will be very interesting to see how the mould situation from the floods unfolds.

There are lots of exciting courses taking place in 2011:

Business Tactics Workshop

MELB – SYD – BRIS – Learn to get response to your emails, Understand the difference between selling to men and women, and more.

[IICRC – Mould Remediation Course \(AMRT\)](#)

MELB – 5th-8th of September 2011 – Book now (spots are booking out fast)

The Jena Dyco team would love to talk to you about your training needs. Please call our office on 03 9815 0175 or email us admin@jenadyco.com.

The team at Jena Dyco would like to wish you a safe and enjoyable Easter break.



from the Meth Desk

There has been major development in the world of meth labs. The Attorney General's department released [Australian Clandestine Drug Laboratory Remediation Guidelines](#) last Wednesday. This will have a major impact on the awareness of the issue. Good timing with our [Meth Cleanup Conference](#) taking place on the Gold Coast on the 29th of July 2011.

We also held our first Clandestine Lab Testing and Analysis course in Melbourne last week, which was a great success.



“ Facebook comment of the month ”



Flash Cat Cleaning HOBBO Rug Cleaning - was fantastic! I really enjoyed this course. Not only a great bunch, but extremely informative - and it has given me the confidence to go out and put to practice these unto date methods. Thank you so much for bringing it to Australia!!
April 6 at 5:13pm via iPhone





Rug Cleaning Course

Jeff and Ruth ran a sensational rug cleaning course that not only gave the students a great understanding of rugs and how to identify them, but also gave them a true hands on experience. A full rug cleaning facility was set up at Jena Dycos training facility and over 30 rugs were cleaned during the course. Participants came to the

course and left charging their customers for the rug cleaning that was done. Now that is a great way to make money! [Check out course photos](#). This course will be coming back in 2012 so please let us know if you are interested in attending.



Cleanscene Tradeshow

The [Jena Dycos stand](#) was buzzing at Cleanscene with new and existing customers coming by to talk to Australia's leading Carpet Cleaning and Restoration Training Provider. Jena Dycos was joined by Wade from FS Learning, who was there to sign people up for the Victorian Skills for Growth Program. Thank you to those

of you who stopped by to say hello and try your luck at mini golf.



NUCCRA Conference

NUCCRA's 'Rev Up Your Business Engine' conference certainly exceeded any expectations. With a dynamic line up of speakers and social functions that were buzzing with energy the event was enjoyed by each and every attendee. There was overwhelming support from suppliers which really assisted in the events success.

The highlight was definitely the involvement of Nerida Wallace – who is working to assist NUCCRA to develop a strategic plan to make the industry more professional. Read [Inclean Magazine's review](#) of the event.

Business Tactics Workshop

MELB 6 June
SYD 8 June
BRIS 10 June



Customer Profile

We're always on the hunt for successful individuals and companies to profile in our newsletter. If you'd like to be featured in our Jena Dycos Newsletter, give us a call on 03 9815 0175 or email admin@jenadyco.com.

Jena Dyco Events Calendar



As well as our wide range of IICRC and short courses running around Australia, we've got a couple of special events coming up on the Jena Dyco Calendar. Make sure to jot these ones down in your diary - you don't want to miss them!

6 June	Business Tactics Workshop (NEW) (Melbourne)
8 June	Business Tactics Workshop (NEW) (Sydney)
10 June	Business Tactics Workshop (NEW) (Brisbane) Learn to get response to your emails, Understand the difference between selling to men and women, and more.
28 & 29 July	<u>Meth Lab Cleanup Conference</u> (Gold Coast) The Second annual Meth Lab Cleanup Conference, Where does the responsibility lie?, will be held at Sea World Nara Resort on the Gold Coast on Friday, 29th July 2011.
5-8 September	<u>Mould Remediation Course (AMRT)</u> (Melbourne) This course gives you a thorough understanding of the different types of mould, the risks associated with mould and best practice for mould remediation. The course is taught in line with IICRC Mould Remediation Standards and will give participants a good understand of this new standard and how it can be used to enhance your workpace practices.

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